



## *SpinetiX announces SpinetiX ARYA™ at InfoComm – a new cloud solution for the next generation of small business*

**Hergiswil, Switzerland – 5 June 2018 – SpinetiX announces an end-to-end digital signage solution called SpinetiX ARYA, aimed for the next generation of entrepreneurs and designed to open a new dynamic communication channel that reimagines the way businesses engage with their customers and employees.**

Digital signage has been for long reserved mainly for large enterprises looking for complex deployments. At the same time, digital signage has become omnipresent and more accessible. Anticipating this trend and to satisfy customer needs, SpinetiX announces at InfoComm 2018 in Las Vegas a new end-to-end solution for small- and medium-sized businesses called SpinetiX ARYA.

SpinetiX ARYA is designed for the next generation of entrepreneurs. As they embrace innovation in their business, they feel the need to better communicate with their visitors, customers, and employees.

The new cloud-based solution from SpinetiX brings a new dynamic communication channel that naturally complements different digital communication tools already used by small businesses. This innovation provides entrepreneurs with accessible omnichannel communication.

SpinetiX ARYA is designed to deliver timely diverse contents to any number of screens at any time, from anywhere, and from any device by leveraging users' own photos, videos, and company brand identity.

Digital signage is made affordable, flexible and scalable with SpinetiX ARYA. It is the ideal tool to easily create engaging screen-based communication for a waiting room, a common employee area, a cafeteria, a shop window, a showroom, and many more.

SpinetiX offers entrepreneurs, through this cloud-based digital signage solution, the new way to inspire and engage with their audience.

Discover the new SpinetiX ARYA by visiting SpinetiX booth #N2654 at InfoComm and by visiting [spinetix.com/arya](https://spinetix.com/arya).

### About SpinetiX

At SpinetiX, we inspire businesses to unlock the potential of their story. We believe in the power of digital signage as a dynamic new storytelling platform to engage with people. For more than 10 years, we have been constantly innovating to deliver cutting-edge technology that helps our customers shine. Engineered in Switzerland, our comprehensive suite of solutions empowers businesses to realize their full potential. Whether you're looking for a plug & play solution to bring your story to life or a fully customized solution to captivate your audience, SpinetiX is your partner to successfully grow your business.

### Media Contact

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